What Can Drupal Do For You?

"Drupal is wildly popular because it provides a powerful, scalable, low cost, high value solution to manage and grow an internet presence."
~cmswebsiteservices.com

Introduction

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Benefits of a CMS

- Separation of Design, Functionality, Content
  - Each layer can be edited independent of the other layers
- Allows content editors to create, edit and publish without technical skills
- Create roles with different access permissions
- Allow visitors to create their own content
- Easily organize your site into categories or by content types
- Navigation can be dynamically generated

What is Drupal?

Why Drupal?

- I am a developer:
    - Easy to install and get running - drupal.org
    - Possible to accomplish anything
        - Robust platform with APIs
        - Easy to extend
        - 4000 contributed modules - drupal.org/project/modules
    - Open source software means incremental releases tested by the community
    - Well structured system allows for new features to be added in phases

Why Drupal?

- I am an IT decision maker:
  - Open Source means no licensing fees
  - Possible to accomplish anything
    - Robust platform with APIs
    - Easy to extend
    - 4000 contributed modules - drupal.org/project/modules

The Community

- Incredibly talented and passionate

  - drupal.org/support

  - groups.drupal.org

- DrupalCon twice a year (North America and Europe)

  - drupalcon.org

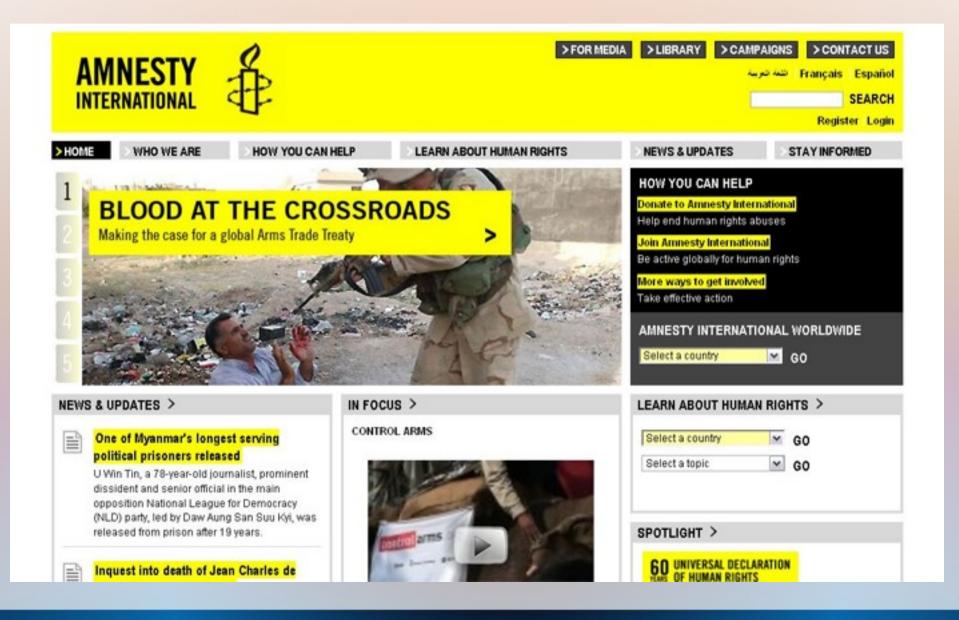- Regional Drupal Camps

- Local Drupal Meetups

  - groups.drupal.org

Who Uses Drupal?

ubuntu.com amnesty.org dev.aol.com

corp.aol.com **flex**.org research.yahoo.com

myplay.com harvardscience.**harvard**.edu

dead.net recovery.gov theonion.com

mylifetime.com **nowpublic**.com

labs.**sonyericsson**.com pearljam.com
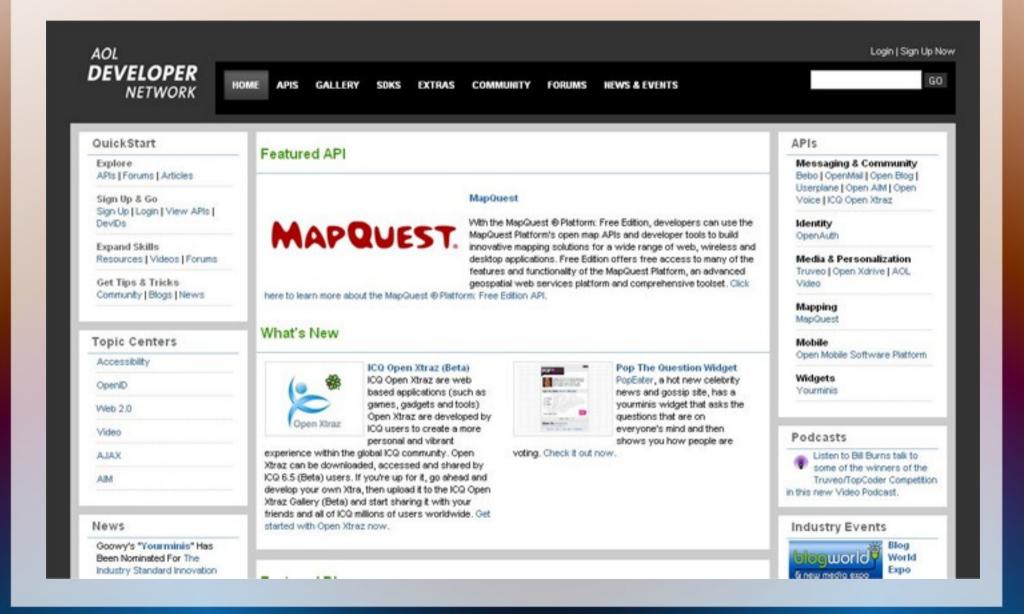
winchesterhomes.com **totalbodycare**.net

ubuntu.com

amnesty.org

dev.aol.com

dead.net

harvardscience.harvard.edu

Drupal Usage

- Current version = 6.14
- Version 7 is in feature freeze.

What Can Drupal Do For You?

- select * from {the_world} where `type`='awesome';

- It's a floor wax & a dessert topping!

- Have you seen Open Atrium? It is made with Drupal. It is a basecamp-like software made to enhance team communication.

- #drupal can jump & bend like a gymnast?! And it has sexy muscles!

- If my coffee maker had an API, #drupal would make my morning pot.

Demonstration

- www.cybelledesign.com/demo

Questions?

- Slides available at www.cybelledesign.com

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