

What Can Drupal Do For You?

“Drupal is wildly popular because it provides a powerful, scalable, low cost, high value solution to manage and grow an internet presence.”

~cmswebsiteservices.com



Introduction

- Michelle Lauer
 - drupal.org: miche
 - twitter: @lauerMichelle
 - blog: www.cybelledesign.com
 - Internet Engineer at CommonPlaces e-Solutions
www.commonplaces.com

Benefits of a CMS

- Separation of Design, Functionality, Content
 - Each layer can be edited independent of the other layers
- Allows content editors to create, edit and publish without technical skills
- Create roles with different access permissions
- Allow visitors to create their own content
- Easily organize your site into categories or by content types
- Navigation can be dynamically generated

What is Drupal?

pingv.com/videos/1/what-drupal-57-seconds

Why Drupal?

- I am a developer:
 - Easy to install and get running - drupal.org
 - Possible to accomplish anything
 - Robust platform with APIs
 - Easy to extend
 - 4000 contributed modules - drupal.org/project/modules
 - Open source software means incremental releases tested by the community
 - Well structured system allows for new features to be added in phases

Why Drupal?

- I am an IT decision maker:
 - Open Source means no licensing fees
 - Possible to accomplish anything
 - Robust platform with APIs
 - Easy to extend
 - 4000 contributed modules - drupal.org/project/modules

The Community

- Incredibly talented and passionate
 - drupal.org/support
 - groups.drupal.org
- DrupalCon twice a year (North America and Europe)
 - drupalcon.org
- Regional Drupal Camps
- Local Drupal Meetups
 - groups.drupal.org

Who Uses Drupal?

ubuntu.com **amnesty.org** **dev.aol.com**
corp.aol.com **flex.org** **research.yahoo.com**
myplay.com **harvardscience.harvard.edu**
dead.net **recovery.gov** **theonion.com**
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About Ubuntu

Ubuntu is a community developed, Linux-based operating system that is perfect for laptops, desktops and servers. It contains all the applications you need - a web browser, presentation, document and spreadsheet software, instant messaging and much more.

[Learn more about Ubuntu »](#) - [Take the desktop tour »](#)

Desktop Edition



[Learn more »](#)

Server Edition



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The Ubuntu promise

- Ubuntu will always be free of charge, including enterprise releases and security updates.



See all the latest gear for 8.04 @ [Ubuntu Store](#)

Press Room

[Canonical to Offer Yahoo! Zimbra Desktop through Ubuntu Partner Repository](#)
7th August, 2008

[Unison released for Ubuntu to bring unified communications to Linux](#)
5th August, 2008

[Canonical To Offer Alfresco Labs Pre-Packaged Within Ubuntu Distribution](#)
5th August, 2008

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Making the case for a global Arms Trade Treaty



2

3

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One of Myanmar's longest serving political prisoners released

U Win Tin, a 78-year-old journalist, prominent dissident and senior official in the main opposition National League for Democracy (NLD) party, led by Daw Aung San Suu Kyi, was released from prison after 19 years.



Inquest into death of Jean Charles de

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Topic Centers

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Video

AJAX

AIM

News


Goowy's "Yourminis" Has Been Nominated For The Industry Standard Innovation

Featured API

MapQuest


With the MapQuest ©Platform: Free Edition, developers can use the MapQuest Platform's open map APIs and developer tools to build innovative mapping solutions for a wide range of web, wireless and desktop applications. Free Edition offers free access to many of the features and functionality of the MapQuest Platform, an advanced geospatial web services platform and comprehensive toolset. Click [here](#) to learn more about the MapQuest ©Platform: Free Edition API.

What's New



Open Xtraz

ICQ Open Xtraz (Beta)
ICQ Open Xtraz are web based applications (such as games, gadgets and tools) Open Xtraz are developed by ICQ users to create a more personal and vibrant experience within the global ICQ community. Open Xtraz can be downloaded, accessed and shared by ICQ 6.5 (Beta) users. If you're up for it, go ahead and develop your own Xtra, then upload it to the ICQ Open Xtraz Gallery (Beta) and start sharing it with your friends and all of ICQ millions of users worldwide. Get started with Open Xtraz now.



Pop The Question Widget
PopEnter, a hot new celebrity news and gossip site, has a yourminis widget that asks the questions that are on everyone's mind and then shows you how people are voting. Check it out [now](#).

APIs

Messaging & Community
Bebo | OpenMail | Open Blog | Userplane | Open AIM | Open Voice | ICQ Open Xtraz

Identity
OpenAuth

Media & Personalization
Truveo | Open Xdrive | AOL Video

Mapping
MapQuest


Mobile
Open Mobile Software Platform

Widgets
Yourminis

Podcasts

Listen to Bill Burns talk to some of the winners of the Truveo/TopCoder Competition in this new Video Podcast.

Industry Events

 Blog World Expo
6 new media expo

dead.net

GRATEFUL DEAD

September 2008

ROCKING THE CRADLE

EGYPT 1978
2 CD + 1 DVD SET

At Long Last... Egypt '78
BY BLAIR JACKSON

Good things come to those who wait! First, it took 30 years to produce this ultra-cool 2CD/DVD set from the Dead's legendary September 1978 run at the Sound & Light Theater, outside Cairo, nestled in the dunes just a short mummy-walk from the Great Pyramid and the mysterious Sphinx. [>>More](#)

The Latest

Taper's Section
September 22 - September 28, 2008

News
Rock Legends to Play Obama Fundraiser

SIRIUS - Grateful Dead Channel
Anniversary Month Sweepstakes

News
Mickey Hart Provides Back Beat For Las Vegas Spectacular

GD Radio Hour
Grateful Dead Hour no. 363
[More »](#)

Dead community
All Recent posts
Chat Room

Dead.Net Only!

harvardscience.harvard.edu

The screenshot shows the Harvard Science website homepage. At the top left, there is a search bar with the text "find an article:" and options "BY TOPIC" and "BY RESEARCHER". The date "sep.24.08" is displayed in large pink letters. The Harvard Science logo, featuring the Harvard crest and the text "HarvardScience SCIENCE AND ENGINEERING AT HARVARD UNIVERSITY", is positioned at the top right. Below the logo, a horizontal navigation bar lists several categories: FOUNDATIONS, ENVIRONMENTS, ANIMAL, VEGETABLE, MINERAL, MEDICINE HEALTH, CULTURE SOCIETY, and ENGINEERING TECHNOLOGY. The main content area has a teal background with the Harvard Science logo and name. Below this, there are three main sections: "resources:" with links to "HARVARDSCIENCE MATTERS", "RESOURCE DIRECTORY", "HUSEC", "HARVARD CATALYST - CTSC", and "OFFICE OF TECHNOLOGY DEVELOPMENT"; "WORK IN PROGRESS IN THE FIELD A LIFE IN SCIENCE"; and "Breaking News" featuring a photo of two people and the headline "Stem Cell Summit hails bench progress, looks to bedside future" with a link to "full story»".

find an article:
BY TOPIC
BY RESEARCHER

Search

sep.24.08

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resources:
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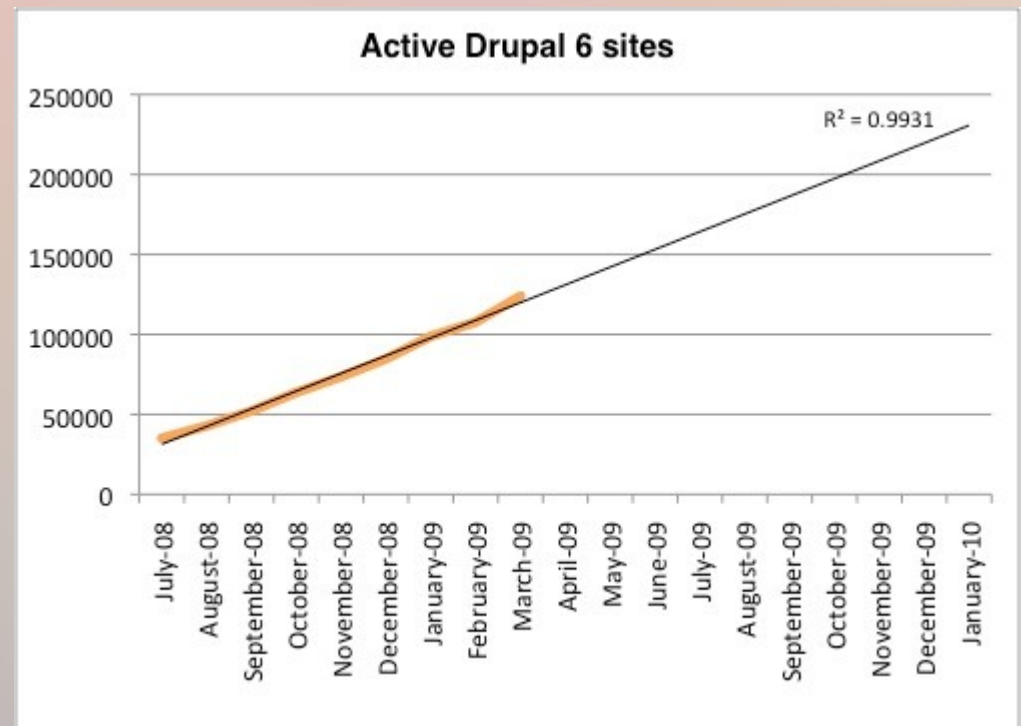
WORK IN PROGRESS
IN THE FIELD
A LIFE IN SCIENCE

Breaking News

Stem Cell Summit hails bench progress, looks to bedside future
Breakthroughs in cell reprogramming push field forward
full story»

Drupal Usage

- Current version = 6.14
- Version 7 is in feature freeze.



<http://buytaert.net/drupal-6-growth>

What Can Drupal Do For You?

- `select * from {the_world} where `type`='awesome';`
- It's a floor wax & a dessert topping!
- Have you seen Open Atrium? It is made with Drupal. It is a basecamp-like software made to enhance team communication.
- `#drupal` can jump & bend like a gymnast?! And it has sexy muscles!
- If my coffee maker had an API, `#drupal` would make my morning pot.

Demonstration

- www.cybelledesign.com/demo

Questions?

- Slides available at www.cybelledesign.com
- Michelle Lauer
 - drupal.org: miche
 - twitter: @lauerMichelle